

**BOILING SPRINGS TOURISM DEVELOPMENT AUTHORITY
GRANT APPLICATION**

Instructions: Applicants must complete all sections of the grant application and submit all required supportive documents to be considered for funding. If additional space is required for any section, please attach separate pages and reference the appropriate line item on this application.

Submit completed application and supporting material to

**Town of Boiling Springs
PO Box 1014
Boiling Springs, NC 28017
Attn: Boiling Springs TDA**

- Applications must be received by the Boiling Springs TDA at least 4 months prior to the event or project beginning. Grant decisions and notification shall be completed no later than 3 months following the receipt of the application.

By signature below, I affirm all information in this application and all attachments are true and correct to the best of my ability, and the receipt of any grant funds relative to this request will be used for the purposes detailed within this application.

Name & Title: _____

Signature: _____

Date: _____

Name of Sponsoring Entity: _____

Name of Special Event [if applicable]: _____

Dates of Special Event [if applicable]: _____

Tax ID Number: _____

Publicity/Project/Event Coordinator: _____

Address: _____

Phone #: _____ Fax #: _____

E-Mail: _____ Web Address: _____

Type of organization - Please indicate with a "√" all that apply.

501 C-3 or C-6 -

Cultural -

Historical

Recreational

(Special Event)

Other - please describe: _____

Amount Requested _____

Please answer the following utilizing no more than three (3) 8 ½” x 11” total pages. Responses must be easily read when copied:

1. **MISSION:** What is the **mission** or purpose of your organization? _____

2. **SUMMARY:** Provide a brief **summary** of the proposed project which includes a projected timeline for distribution of your promotional initiatives and/or completion of your project/event.

3. **GOALS/OBJECTIVES:** What are the **goals/objectives** of your proposed project? _____

4. **GENERATE OVERNIGHT STAYS:** How will your proposed project attract tourists and visitors to our area – and ideally **generate overnight stays**? _____

5. **EVALUATE/QUANTIFY:** How will you specifically **evaluate/quantify** your efforts to generate overnight stays? _____

Type the number and **bold highlighted word(s)** in each question first and then prepare your reply, for example...

1. **MISSION:** *Our organization’s mission is to ...;*
2. **SUMMARY:** *Our organization will...;*
3. **GOALS/OBJECTIVES:** *The goal of our project is to...;*
4. **GENERATE OVERNIGHT STAYS:** *Our project will generate overnight stays by...;*
5. **EVALUATE/QUANTIFY:** *We will evaluate the success of our project to attract visitors and to stay overnight by utilizing the following evaluation processes/tools: ...)*

It is important to provide the following support materials with your application [all sections must be completed].

- All applicants must submit a brief and concise marketing plan [1-3 paragraphs].
- A copy of your most recent certification or statement describing your not-for-profit status.
- If available, a 2 year, verifiable financial history of your organization or event.
- A list of your board of directors or advisory committee.
- Proof of insurance for the organization and/or event.
- Support letters from individuals or groups benefiting from your grant application [optional].