



# Guide to Sign Regulations

Does the sign fall into any of the following categories?

- Placed in a road right of way
- Simulated traffic or warning sign
- Attached to a utility post, bench or similar appurtenance
- Flashing signs other than “reader boards” or “message centers”
- Motion signs which use fluttering, rotation, or movement to attract attention
- Vehicle signs displayed on parked vehicles or trailers
- Pennants or streamers

**NO**

**YES**

Sign is expressly prohibited by  
Chapter 151.123

Does the sign fall into any of the following categories?

- Public sign erected on behalf of a governmental body
- Warning sign erected to warn of danger or hazards including utility lines
- Sign that is not legible from off-premises
- Properly maintained flags that are non-information and non-advertising
- Signs required by law or regulation
- Street numbers
- Window signs mounted inside
- Incidental signs including small window decals (ex. VISA, Push, Chamber stickers, etc.), ATM signs, enter/exit traffic signs, signs affixed to product dispensers, etc.

**NO**

**YES**

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Sign is exempt from Permitting  
requirements

Could the sign be characterized as temporary or portable such as:

- Grand Opening / Going Out of Business
- Civic/Non-profit special event
- Remodeling or repair company sign
- Construction announcement
- Real estate for sale or for rent signs

**NO**

**YES**

Sign is exempt from Permitting requirements but must comply with regulations on the number of signs, area, and display duration.  
*See Guide to Temporary Signs*

Could the sign be characterized as any of the following types:

- Security Warning such as Danger, No Trespassing, Private Drive, etc.
- Home Occupation such as baking, childcare
- Open/Closed and Hours of Operation
- Building Memorial (wall mounted)
- Philosophical, religious, non-commercial
- Occupant or Address
- Parking or traffic regulation, arrows etc.

**NO**

**YES**

Sign is exempt from Permitting requirements but must comply with regulations on the number of signs, area, and height.  
*See Guide to Miscellaneous Signs*

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Is the Sign for a residential development, apartment complex etc.?

NO

YES

**Permit Required**

One double sided or two single sided signs allowed per entrance. 32 foot max area, 8 foot max height Name of development and location/contact information only. May be illuminated. 6 foot area sign for rental or management office allowed.

Is the Sign for a commercial use or development?

NO

YES

**Permit Required**

See *Guide to Commercial Sign Regulations* for requirements

Contact Town Zoning Staff 704-434-2357